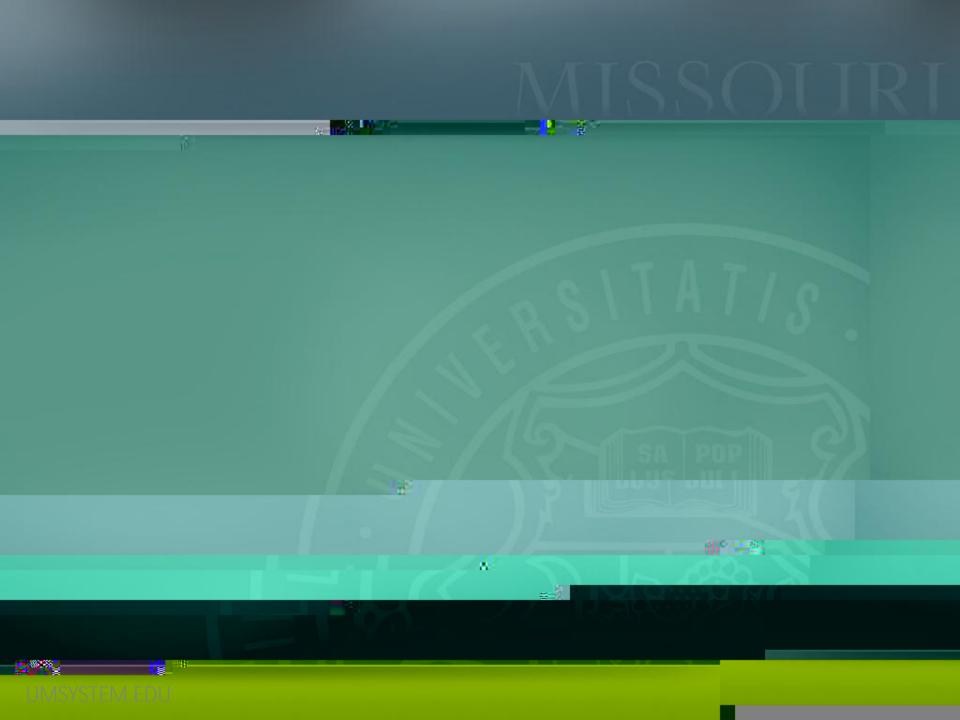


Background

- President's initiative to promote transparency and accountability regarding overall performance
- "A Strategic Direction for the University System" outlined first cut of measures in October 2008
- Impetus: Association of Governing Boards
- University systems and performance measures

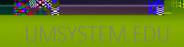
University of Missouri Strategic Plan: Organized around Five Themes

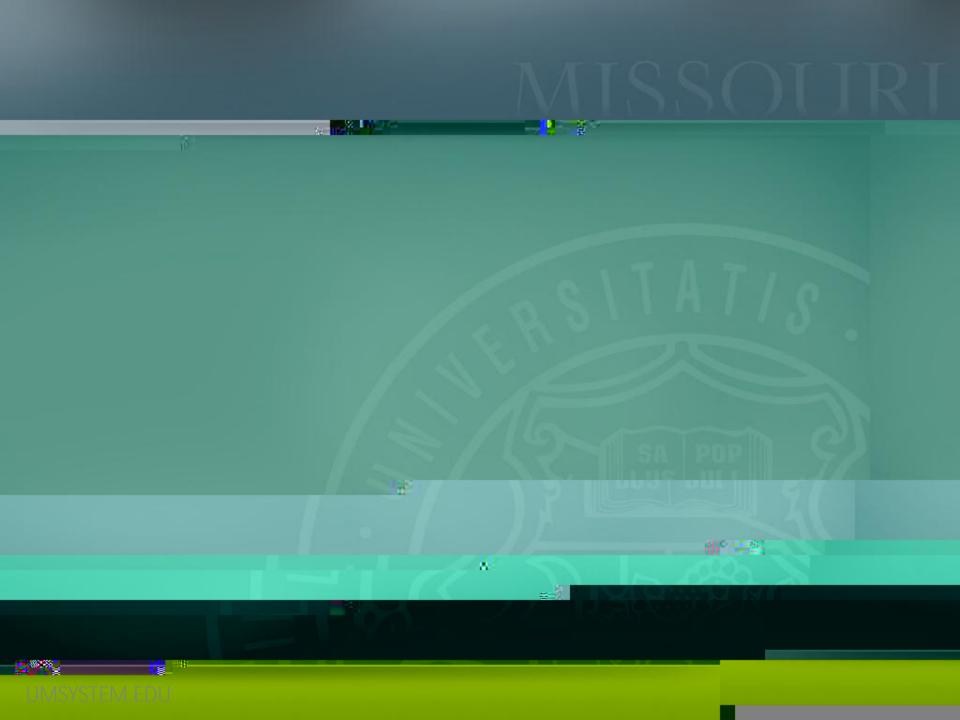
- Teaching and Learning
- Research and Discovery
- Economic Development
- Community Service and Engagement
- Developing and Managing Human, Financial, and Physical Resources

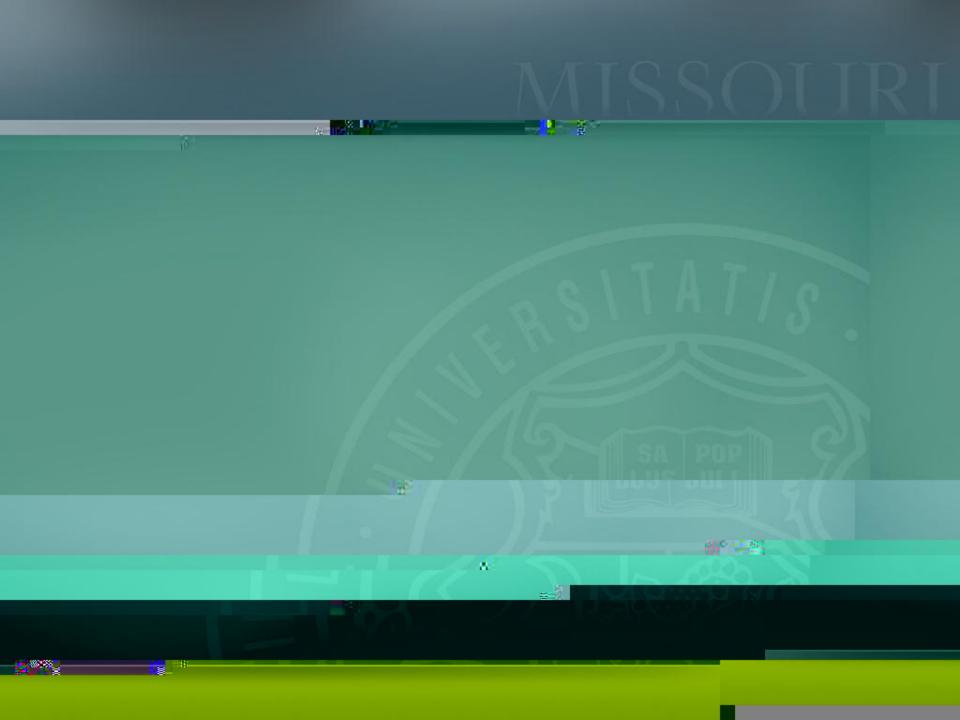


Process of Developing Measures

- Task Force began August 2008
- Four campuses and UM System represented
- Meetings and video conferences during year
- Relied heavily on campus and UM System IR offices
- UM System IR maintained official report template
- Report template and core measures finished March 2009
 - Historical data, benchmarks, and comparator peer averages populated July 2009
 - Campuses given option to add campus-specific measures
 - Campus targets established August 2009







Components of Notebook - Campus Reports

Campus Report Example

No.		Measures	FY07	FY08	FY09	Indicator (1)	Target (2)	Benchmark (3)	Peer Average (4)	Source
	<u>Teach</u>	ng and Learning					100		77	
TL-1	Heado	ount enrollment by student level		A			111	11	1.8	IPEDS Fall / EMSAS Fall
	Und	ergraduate	21,484	21,586	22,980		24,741		25,658	
	Grad	uate	5,598	5,708	6,024		6,481		7,573	
	Prof	essional	1,102	1,111	1,126		1,123		1,418	
		ping and Managing Human, Financial, ysical Resources			All					10
DM-1	Avera	e ranked faculty salary	\$74,549	\$76,139	\$81,604		\$85,000	\$112,481	\$93,957	AAUP (Academe)

(1) Indicator:

Green = reach or exceed

Yellow = making progress

Red = no progress

- (2) Target Indicator for most measures is for 3 full years out, FY12.
- (3) Benchmark based on top performing peer institution in FY07.

(4) Peer Average based on FY07 peer institution dat

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Components of Notebook - Operational Definitions

Teaching & Learning

w

No. Measures Source Contact Definition

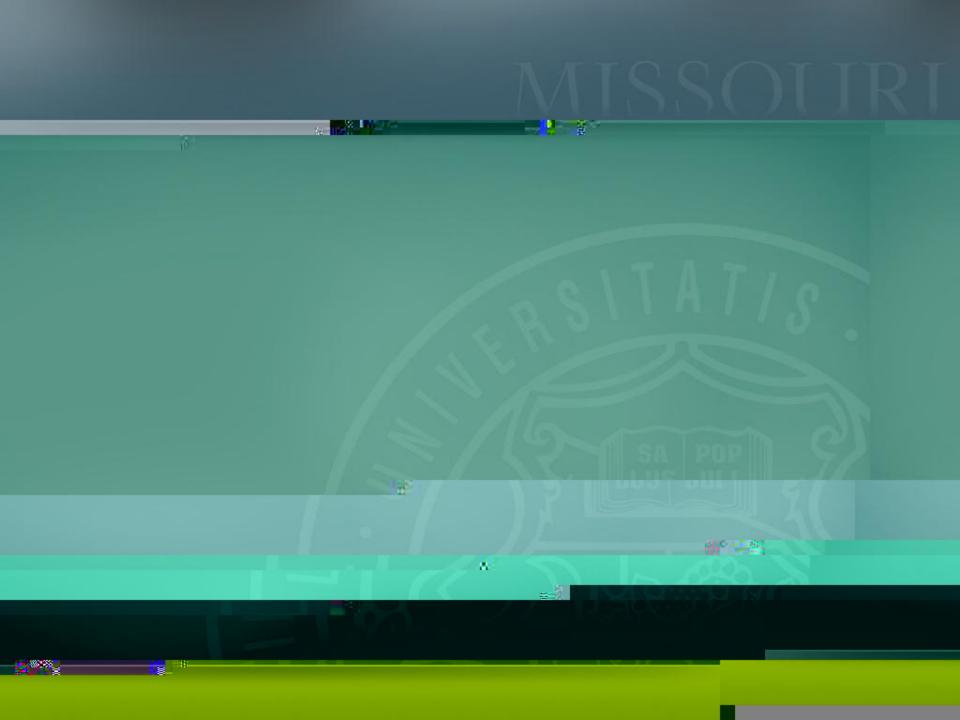
TL-1 Headcount enrollment by student level Enrollment survey,
Part A

http://www.umsyste
m.edu/ums/departm
ents/fa/planning/stu

MISSOURI

Strategies for setting campus targets

- Campus sets targets on selected measures
- Same for each campus
- Reviewed and discussed annually by Chancellors & President



Annual Process

- Collaboration with campuses
- UM System IR responsible for maintaining and updating report
- Updates shared with Board of Curators in December
- Considered dynamic document

MISSOURI

Lessons Learned

- President lead effort
- Balancing involvement and speed
- Changes based on campus input

Questions

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