

# BRAND STRATEGY

## BRAND PROMISE

Our commitment to our customers is to our start, to everyone who interacts with our brand.

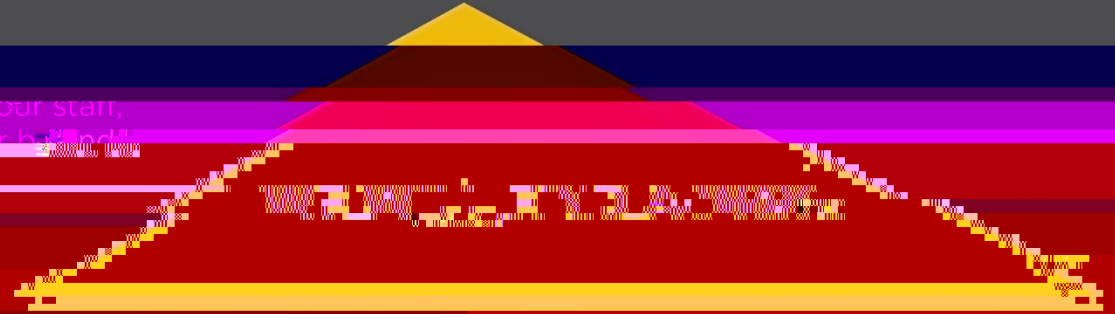


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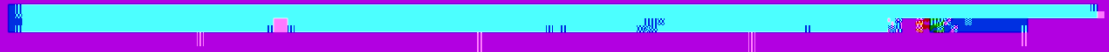
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